Active Experiment *Science Enhancement* through Citizen Science



Liz MacDonald

NASA Goddard Sept. 2017

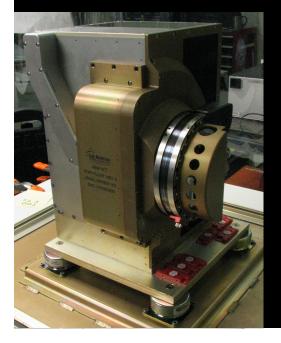


Introduction

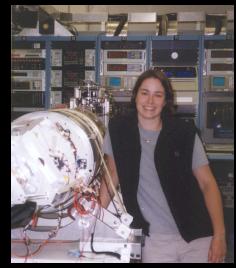
- What is citizen science?
 - Eclipse examples
- Science Enhancement
- Plasma Physics on Twitter
- What can we now do? Aurorasaurus
- What can we do soon?

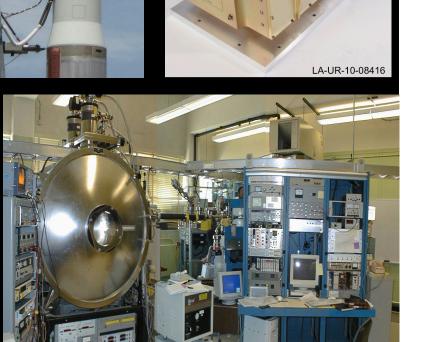


Co-I on HOPE, H+, He+, O+, e-



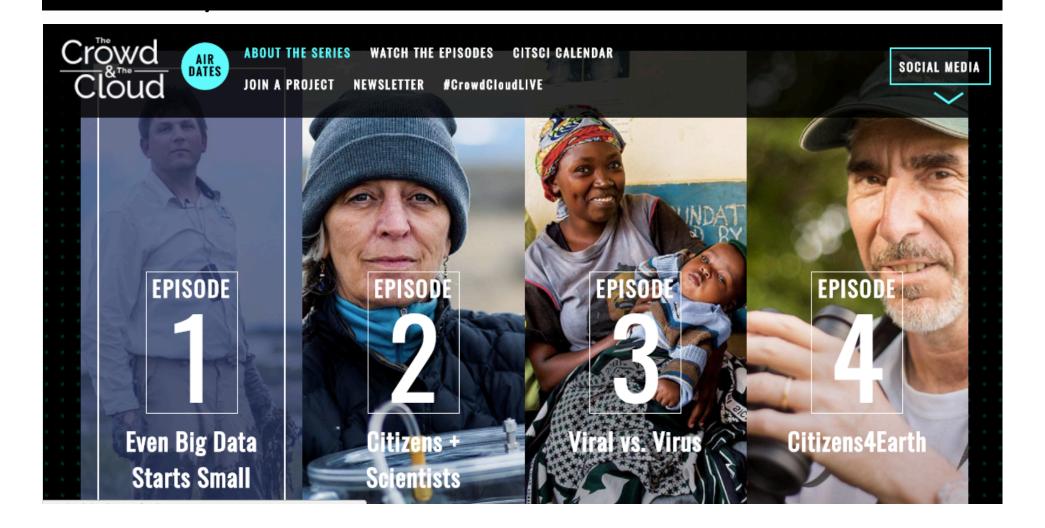
Rocket scientist in pursuit of thermal electrons





cit·i·zen sci·ence noun

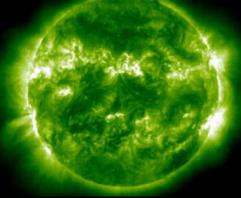
A form of collaboration where members of the public participate in scientific research to meet real world goals.



Timely science enhancement, optional but becoming crucial



Solar minimum





Solar maximum

First solar maximum with social media, nowcast (hr ish alerts)

Citizen science is about falling in love with the world more.

Sharman Russell, author of Diary of a Citizen Scientist



Crowdsourcing [] information may be a secondary source of data, but it is a primary source of public engagement. Michael Fienen,

Social Water project

- Organized research in which members of the public engage in the processes of scientific investigations

 Asking questions, collecting data, and/or interpreting results
- Works on a massive scale & generates high quality data
 Leading to reliable, valid scientific outcomes & unexpected innovations

Plasma Physics via Twitter

Plasma Physics via Twitter





Following

Garden #aurora Northern WI 11:36pmCST @TamithaSkov @TweetAurora @NorthLightAlert @Aurora_Alerts @AngelBrise67 @qtrocub @CountryViewFoto



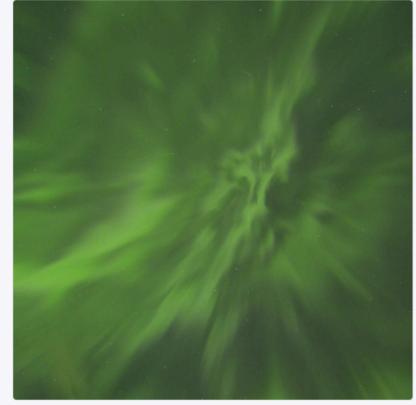
11:58 PM - 12 Sep 2017

16 Retweets 41 Likes





Dar - in Iceland! @dartanner · 4h Pulsating #Aurora last night at Reykjavik #iceland #teamtanner @treetanner @TamithaSkov @NorthLightAlert @weathernetwork @ScottWx_TWN



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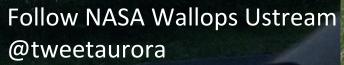
Derick Wilson, Angel Brise', Kayla and 7 others

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Recent East Coast ampoule test rocket



105 00.39.51

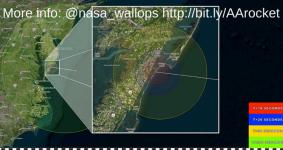
ARTIFICIAL AURORA

NASA Sounding Rocket Launch from Wallops will release artificial clouds to better understand the ionosphere and aurora!

The next rocket launch attempt will be this Sunday, June 18th 9:05-9:20pm EST



Who can see it? This image shows what locations are within the viewing area.



Tweet what you see: include your **city** & **state** & the words "**artificial aurora**" or report directly with the app!

www.aurorasaurus.org

Youtube video, Chris Becke

Soft sensor signals of opportunity - Beads on Twitter

Citizen Science Image of Unusual Auroral Beads

Ray Width (a) ~ 5 km Ray Length (b) ~ 15 km Bead Separation (c) ~ 20 km Total Arc Size ~ 500 km Dst = -128 nT

2015:12:21 05:01:58 UT

Taken from Saskatoon Moon was in the sky Esposure time: 2.5s Lasted ~ 4 minutes

52 5' 10" N, 106 26' 2" W 2015:12 : 21 05:01:58 UT

Image credit Alan Duffy

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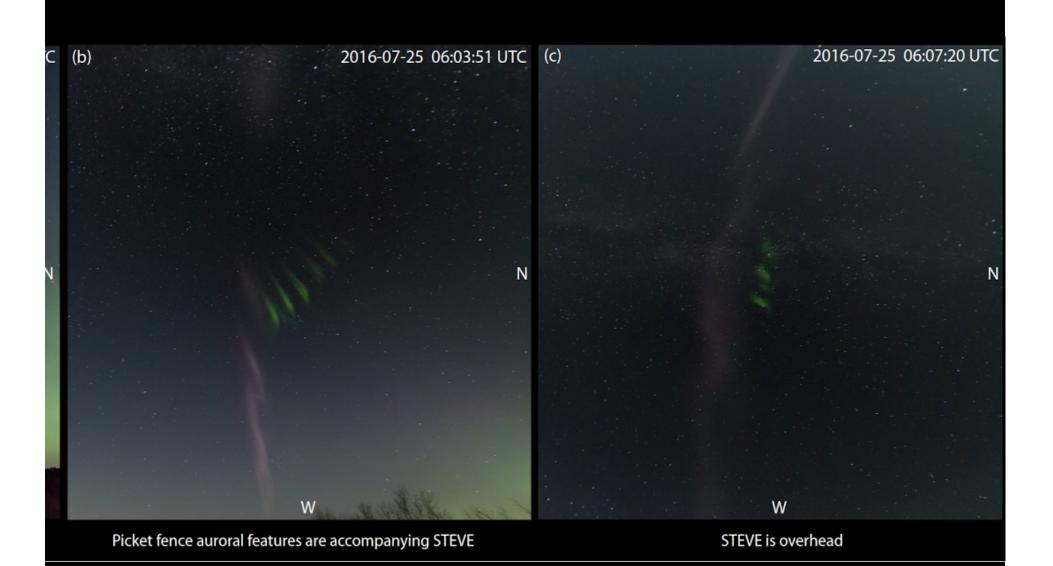
The New York Times

SCIENCE

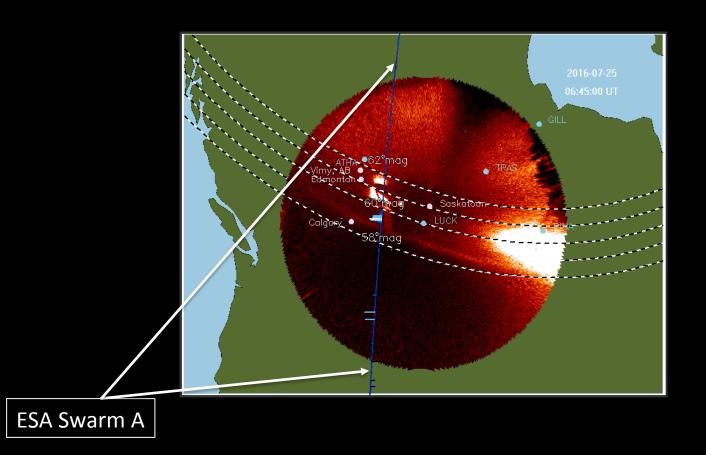
That Ghostly, Glowing Light Above Canada? It's Just Steve

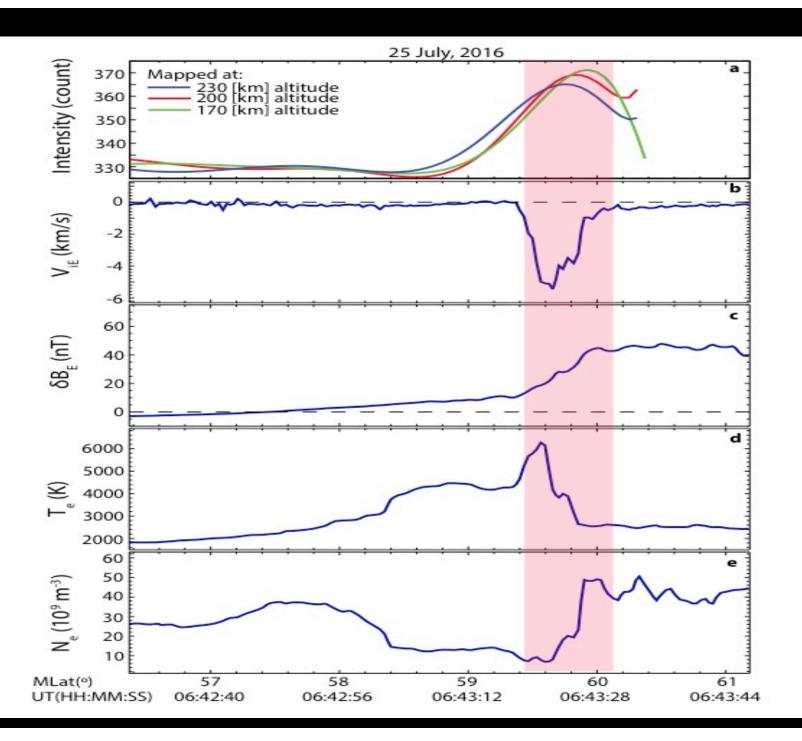
- Timelapse photos with color
 DSLR at lower than usual
 latitudes
 - Different viewpoint
- "Proton arc" that is not a proton arc → STEVE
- Traditional science may be missing something
 - Complementary to citizen science observations, filtered by wavelength, precise time, timelapse, fisheye view

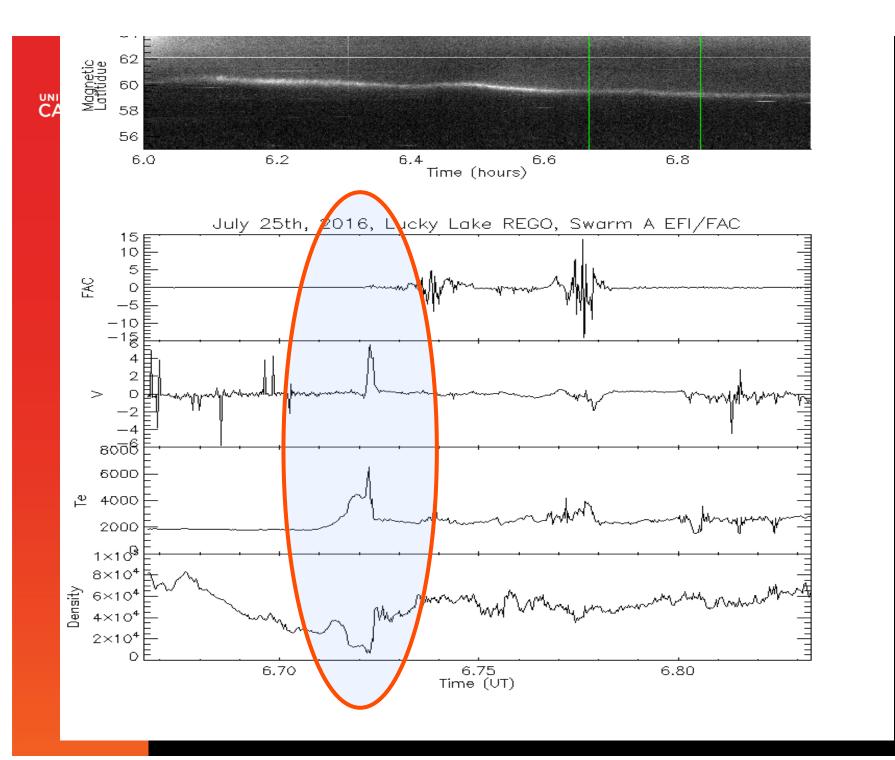
Credit: Notanee Bourassa, Alberta Aurora Chasers







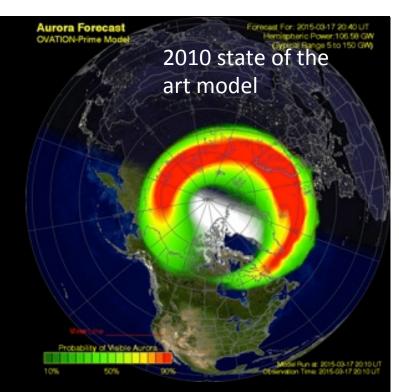




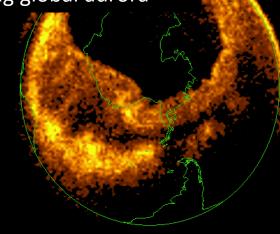
Why do we need this?

- Science gaps
 - The evolution of aurora during large storms never fully characterized
 - Aurora are universal acceleration processes and our monitors are very sparse

Space Weather has billion \$\$ impact potential: GPS, ground induced current, spacecraft charging



1989 satellite data showing global aurora



89 073 0151 UT

A perfect storm of public participation

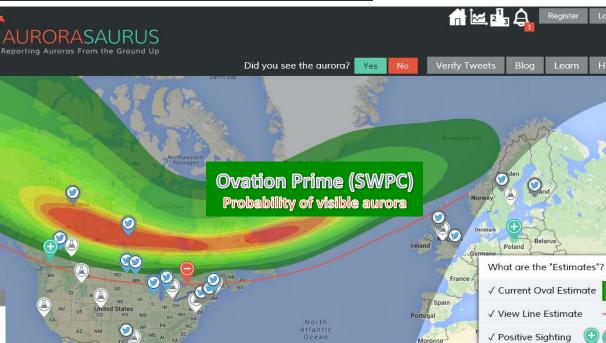
- ✓ Is there a well-posed problem?
 - ✓ When and where is the aurora (in real-time)? A huge problem, with coarse models, and the tricky science communication.
- ✓ Is there a public with cognitive surplus and interest?
 - ✓ Vastly distributed aurora enthusiasts
- ✓ Can the public participate? (Where, when, how)
 - Contribute observations via apps, website, and Twitter (@tweetaurora)
- ✓ Can public participation yield scientifically valuable results?
 - Yes, with data quality controls, new data can improve knowledge
- ✓ Are there resources for building tools and coordinating?
 - NSF INSPIRE award and NASA CAN support, professional development team, postdocs, and outreach coordinators

✓ Is there a spark?

 Turning tweets into knowledge... across many fields scientifically useful and searchable.

Did you see the aurora? Yes

Mexico



No



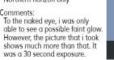
Current view of the #NorthernLights patiently awaiting next substorm #Ottawa http://t.co /NpOXNUD8ig





Tweet confirmed to be a positive sighting





Classification Gassification

User saw the aurora User saw the aurora



✓ Negative Sighting

✓ Unverified Tweet

Weather

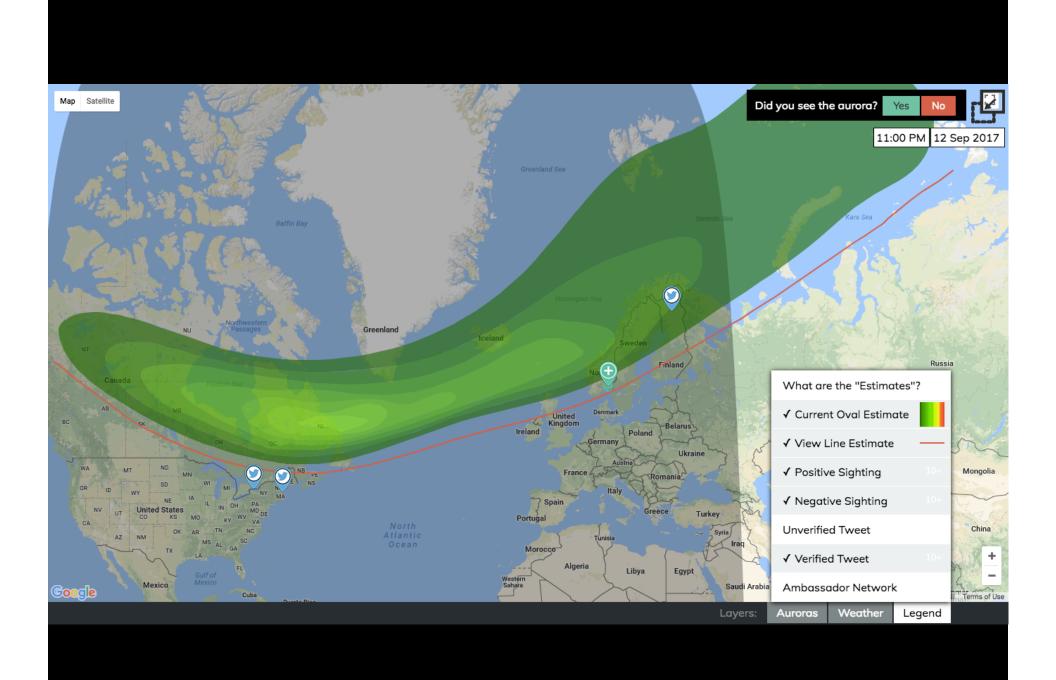
√ Verified Tweet

✓ Scientist

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Legend



Surprise! STEVE aurora viral success & 10+ papers (bit.ly/Aurorasaurus-papers)



Science Friday @scifri 1 Auroras are like glitter bombs of charged particles, says @spaceyliz. scifri.me/p11

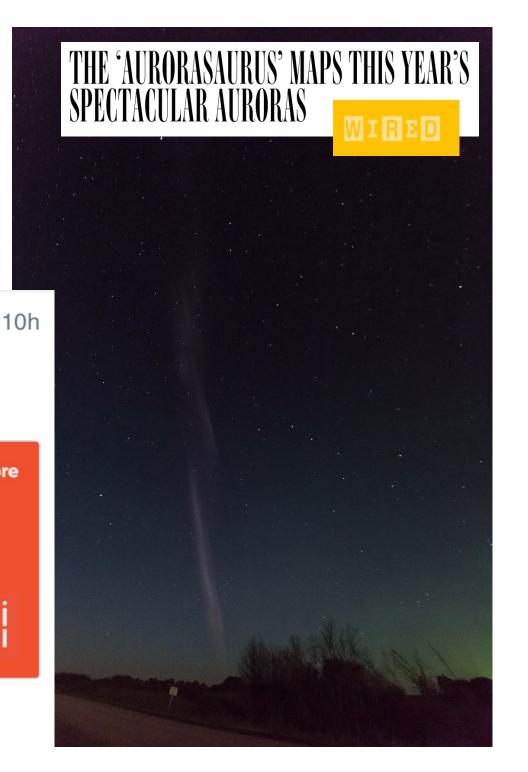
"I think imagining plasma as something more familiar, like a glitter bomb, can help scientists communicate some of the main processes."

-Liz MacDonald

NASA PLASMA PHYSICIST AND FOUNDER OF AURORASAURUS

SCİ FRI





Aurorasaurus Space Science Results

- Rich data is plentiful and can be attained through this platform
- Integrated data is actionable to improve alerts for visibility of the aurora

Citation:

Case, N. A., E. A. MacDonald, M. Heavner, A. H. Tapia, and N. Lalone (2015), Mapping auroral activity with Twitter, *Geophys. Res. Lett.*, *42*, 3668–3676, doi:10.1002/2015GL063709. ¹ Use of solar wind power as a concept to help explain ² auroral strength to the non-specialist

Nathan A Case, Elizabeth A

MacDonald and Kasha G Patel examine the spectacular response of citizen scientists to a once-in-adecade geomagnetic storm.

N. A. Case^{1,2}, E. A. MacDonald^{1,2} and H. K. Connor^{2,3}

SPACE WEATHER, VOL. ???, XXXX, DOI:10.1002/,

Using citizen science observations to define the
 equatorial extent of the visible aurora

N. A. Case^{1,2}, E. A. MacDonald^{1,2} and R. Viereck³

AGUPUBLICATIONS

Space Weather

RESEARCH ARTICLE 10.1002/20155W001214

Citizen science project collecting

Aurorasaurus: A citizen science platform for viewing and reporting the aurora

E. A. MacDonald^{1,2}, N. A. Case^{1,2}, J. H. Clayton³, M. K. Hall³, M. Heavner^{1,4}, N. Lalone⁵, K. G. Patel^{1,2}, and A. Tapia⁵

- A real-time hybrid aurora alert system: cc
- ² citizen science observations with an aurora

Human Computation (2015) xx:xx:xx © 2015, Case et al. CC-BY-3.0 ISSN: 2330-8001, DOI: 10.15346/xx

A&G • June 2015 • Vol. 56 • www.astrongeo.com

AURORASAURUS

 $_{3}$ model

Kev Points:

aurora observations

N. A. Case,^{1,2} D. Kingman,¹ and E. A. MacDonald^{1,2}

Determining the Accuracy of Crowdsourced Tweet Verification for Auroral Research

Aurorasaurus and the

St Patrick's Day storm

Where could we go?

- Continued evolution of Aurorasaurus with new technology, open innovation, and interdisciplinary development
 - Data assimilation approach. Applications to conductance.
 - Citizen science being used operationally, globally
 - A version for other phenomena... sprites, NLC's
 - Integrated image analysis citizen science
 - Integrated to weather apps, other sensors
 - Integrated satellite tracking
 - Integrated community/social platform





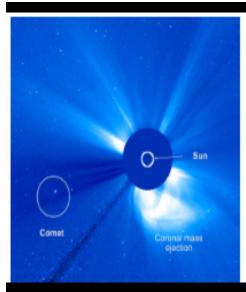
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Tonights cloudy moon lit sky and #Aurora. @TweetAurora @TamithaSkov @coryedelCTV @RobWilliamsCTV



12:19 AM - 13 Sep 2017

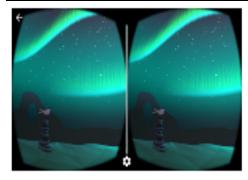




Space Weather at our Doorstep: How Can We Detect it?

Posted on July 29, 2016

Identifying Space Weather Phenomena Space weather to a complex field of study and can be a difficult term to define. According to NO/A's space Weather Prediction Center (SWPC), space weather is described as the variations in the space environment between the sun and Earth. Other planets have space weather, too. In fact, we have been[...]





Check out Virtual Reality /lurora!

Posted on November 1, 2016

Aurora only occur in particular areas of the world and are highly unpredictable which are some of the reasons why many people reel fortunate to see them at all. And, for the majority of known human history, you could only experience the beauty and mystique **Aurorasaurus Tracks St. Patrick's Day storm on Social Media**

Posted on March 19, 2015

By Nathan Case and Kasha Patel An Aurorasaurus user submitted this photo of the aurora in Germany along with a report. On Tuesday, March 17, 2015, as people adorned themselves with green clothing and infused their livers with green beer, Earth was experiencing the biggest geomagnetic storm of the last decade—leading to beautiful,



New global, real-time data sources from citizen scientists and tweets Alerts of auroral visibility for the public

In 2 years, our database has more than **5000** users, more than **2700** reports, and votes on more than **290,000** tweets.

Selected Papers (of >10 submitted so far)

MacDonald, E. A., et al., Aurorasaurus: A citizen science platform for viewing and reporting the aurora, Space Weather, doi: 10.1002/2015SW001214, 2015.

Case, N. A., et al., **Mapping Auroral Activity with Twitter**, Geophys. Res. Lett., 42, doi:10.1002/2015GL063709, 2015. Case, N. A., et al., **Aurorasaurus and the St Patrick's Day storm**, Astronomy & Geophysics, 56 (3), 2015.

Case, N. A., E. A. MacDonald, and R. Viereck (2016), Using citizen science reports to define the equatorial extent of auroral visibility, Space Weather, 14, doi:10.1002/2015SW001320.

Tapia, A.; Lalone, Nicolas; (2014) Crowdsourcing Rare Events: Using Beauty to Draw Participants into Science and Early Warning Systems, 11th International Conference on Information Systems for Crisis Response and Management (ISCRAM). May 18-21, 2014



Citizen Scientist Images March, 2016





A new, open innovation, geospatial, crowdsourcing, open source platform and public-private partnership...

Join us! @tweetaurora

Gradand

POC: Elizabeth MacDonald, e.a.macdonald@nasa.gov

Calling Citizen Scientists Everywhere!

Help NASA track the aurora at Aurorasaurus.org

NASA Ens



AURORASAURUS

Join the conversation with @tweetaurora and download the iOS, Android apps Partner and collaborate with us!

aurorasaurus.info@gmail.com, fb.com/aurorasaurus.org

Backup

NASA mission provides recognition and exposure

- Unique manmade signature.
- Exploring the unknown.
- Craft bobbing in the turbulent magnetospheric seas, phoning home.
- Scientific process
- We ask how far away was our craft, magnetically?