# **Opinion Dynamics: Rise and Fall of Political Parties**

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papers, talk available at http://cnls.lanl.gov/~ebn



# Plan

- 1. Motivation: modeling social dynamics
- 2. Noisy opinion dynamics
  - -- Single party dynamics
  - -- Two party dynamics
  - -- Multiple party dynamics
- 3. Noiseless opinion dynamics
  - E. Ben-Naim, cond-mat/0411427E. Ben-Naim, P. Krapivsky, S. Redner, Physica D 183, 190 (2003)

# **Modeling social dynamics**

- Ultimate goal: predictive models of human opinions
- ♦ Relevance: politics, economics, consumer, sports

## Questions

- •Are "physics" concepts useful? Microscopic interactions → collective phenomena
- Are humans predictable?
- This should help
- •Large data sets available
- •Large number of humans N~10<sup>9</sup>
- Human opinions can be quantified

## **Quantifying opinions**



## Humans interact, opinions evolve

#### **NCAA Football Bowl Seaso**

#### **Rankings: Week 17**

Division I-A Polls			
AP Top 25		USA Today/ESPN	
1.	$\underline{\text{USC}}$ (44) $\longleftarrow$	1.	<u>USC</u> (35)
2.	Oklahoma (14) ← →	2.	<u>Oklahoma</u> (16)
3.	Auburn (7)	3.	<u>Auburn</u> (9)
4.	California +	4.	<u>California</u>
5.	Utah 🔨	5.	<u>Texas</u>
6.	Texas	6.	<u>Utah</u>
7.	Louisville	7.	<u>Georgia</u>
8.	<u>Georgia</u>	8.	Louisville
9.	Virginia Tech	9.	<u>Virginia Tech</u>
10.	Boise State	10.	Boise State

### tendency to reach consensus?

## **The Compromise Process**

• Opinion measured by a single variable

$$-\Delta < n < \Delta$$

Compromise: reached via pairwise interactions

$$(n_1, n_2) \rightarrow \left(\frac{n_1 + n_2}{2}, \frac{n_1 + n_2}{2}\right) \longrightarrow \otimes \longrightarrow \otimes$$

Conviction: restricted interaction range

$$|n_1 - n_2| \le \delta$$



 Mimics competition between compromise and conviction

> R Axelrod, J Conf. Res. 41, 203 (1997) G. Deffuant, G Weisbuch et al, Adv. Comp. Sys 3, 87 (2000)

## **Diffusion (noise)**

Individuals may change opinion spontaneously

$$n \xrightarrow{D} n \pm 1$$



- Linear process: no interaction
- Mimics unstable, varying opinion
- Influence of environment, news, editorials, events

### **Rate equations**

simplest compromise process total opinion, total population conserved

$$(n-1, n+1) \rightarrow (n, n)$$
  $\delta = 2$ 

Probability distribution P<sub>n</sub>(t) <u>Kinetic theory: nonlinear rate equations</u>

$$\frac{dP_n}{dt} = 2P_{n-1}P_{n+1} - P_n(P_{n-2} + P_{n+2}) + D(P_{n-1} + P_{n+1} - 2P_n)$$

Numerical integration of probability distribution
 Monte Carlo simulation of stochastic process

## Single party dynamics

Initial condition: large isolated party

$$P_n(0) = m \left( \delta_{n,0} + \delta_{n,-1} \right)$$

Steady-state: compromise and diffusion balance

$$DP_n = P_{n-1}P_{n+1}$$

Core of party: localized to a few opinion states

$$P_{-1} = P_0 = m$$
  $P_1 = D$   $P_2 = D^2 m^{-1}$ 

Compromise negligible for n>2

Well defined core

### The Tail

# • Diffusion dominates outside the core $\frac{dP_n}{dt} = D(P_{n-1} + P_{n+1} - 2P_n) \qquad P << D$

Standard problem of diffusion with source

$$P_n \sim m^{-1} \Phi(n t^{-1/2})$$

Tail mass

$$M_{tail} \sim m^{-1} t^{1/2}$$

Party dissolves when

$$M_{tail} \sim m \qquad \Rightarrow \qquad \tau \sim m^4$$

Party lifetime grows fast with its size



### **Qualitative features**

- Exists in a quasi-steady state
- Tight core localized to a few sites
- Random opinion changes of members do not affect party position
- Party lifetime grows very fast with size
- Ultimate faith of a party: demise
- Its remnant: a diffusive cloud
- Depth inversely proportional to size, the larger the party the more stable

### **Two party dynamics**

Initial condition: two large isolated parties

$$P_{n}(0) = m_{1} \left( \delta_{n,0} + \delta_{n,-1} \right) + m_{2} \left( \delta_{n,l+2} + \delta_{n,l+3} \right)$$

Interaction between parties mediated by diffusion

$$0 = P_{n-1} + P_{n+1} - 2P_n$$

Boundary conditions set by parties depths

$$P_0 = 1/m_1$$
  $P_l = 1/m_2$ 

Steady state: linear profile

$$P_n = \frac{1}{m_1} + \left(\frac{1}{m_2} - \frac{1}{m_1}\right) \frac{n}{l}$$

## Merger

• Steady flux from small party to larger one

$$J \sim l^{-1} (1/m_{<} - 1/m_{>}) \sim (lm_{<})^{-1}$$

• Merger time

$$T \sim m_{<}/J \sim l(m_{<})^{2}$$

- Lifetime grows with separation ("niche")
- Outcome of interaction is deterministic
- Larger party position remains fixed throughout merger process

Small party absorbed by larger one

## **Merger: numerical results**



**Multiple party dynamics** 

Initial condition: large isolated party

 $P_n(0) =$ randomly chosen number in  $[1 - \varepsilon : 1 + \varepsilon]$ 

λ

k

Linear stability analysis

$$P_n - 1 \sim \exp[ikn + \lambda t]$$

Growth rate of perturbations

$$\lambda = 2(2\cos k - \cos 2k - 1) + 2D(\cos k - 1)$$

Long wavelength perturbations unstable

$$k < k_0 \qquad \cos k_0 = D/2$$

P=1 stable only for strong diffusion  $D>D_c=2$ 

## Strong noise (D>D<sub>c</sub>)

Regardless of initial conditions

$$P_n \rightarrow \langle P_n(0) \rangle = 1$$

Relaxation time

$$\lambda \cong (D_c - D)k^2 \implies \tau \sim (D - D_c)^{-2}$$

No parties, disorganized political system



early intermediate late

## Weak noise (D<D<sub>c</sub>): Coarsening

- Smaller parties merge into large parties
- Party size grows indefinitely
- Assume a self-similar process, size scale m
- Conservation of populations implies separation

$$l \sim m$$

Use merger time to estimate size scale

$$t \sim lm^2 \sim m^3 \qquad \Rightarrow \qquad m \sim t^{1/3}$$

Self-similar size distribution

$$P_m \sim t^{-1/3} F(m t^{-1/3})$$

Lifshitz-Slyozov ripening

## **Coarsening: numerics**



Parties are static throughout process
A small party with a large niche may still outlast a larger neighbor!

## **Conclusions: noiseless dynamics**

#### Isolated parties

- > Tight, immobile core and diffusive tail
- > Lifetime grows fast with size

#### Interaction between two parties

- > Large party grows at expense of small one
- > Deterministic outcome, steady flux
- Multiple parties
  - > Strong noise: disorganized political system, no parties
  - > Weak noise: parties form, coarsening mosaic
  - > No noise: pattern formation

#### Pure compromise dynamics (D=0) problem setup

- ◆ Given initial distribution (continuous opinions)  $P_0(x) = \begin{cases} 1 & |x| < \Delta \\ 0 & |x| > \Delta \end{cases}$
- Find final distribution (frozen)

$$P_{\infty}(x) = ?$$

Multitude of final states

$$P_{\infty}(x) = \sum_{i=1}^{N} m_i \delta(x - x_i) \qquad |x_i - x_j| > 1$$

Dynamics selects one (deterministically)

Multiple localized clusters (parties)

## kinetic theory



**Numerical integration of probability distribution** 

$$\frac{\partial}{\partial t}P(x,t) = \iint_{|x_1 - x_2| < 1} dx_1 dx_2 P(x_1,t) P(x_2,t) \Big[ 2\delta \big( x - (x_1 + x_2)/2 \big) - \delta (x - x_1) - \delta (x - x_2) \Big]$$

**E** Direct simulation of stochastic process



Central party may or may not exist!



## **Emergence of extremists**



Tiny parties (mass <10<sup>-3</sup>)

## **Bifurcations and Patterns**



### Self-similar structure, universality

#### Periodic sequence of bifurcations 10

- 1. Nucleation of minor cluster branch
- 2. Nucleation of major cluster branch
- 3. Nucleation of central cluster
- Alternating major-minor pattern
- Clusters are equally spaced



Period gives major cluster mass, separation

$$x(\Delta) = x(\Delta + L) \qquad L = 2.155$$

## How many political parties?



### **Cluster mass**

Masses are periodic

 $m(\Delta) = m(\Delta + L)$  m

Major mass

 $M \rightarrow L = 2.155$ 

Minor mass

$$m \rightarrow 3 \times 10^{-4}$$



### Scaling near bifurcation points



L-2 is the small parameter explains small saturation mass

#### Heuristic derivation of exponents

- **Perturbation theory**  $\Delta = 1 + \varepsilon$
- **Central cluster**  $x(\infty) = 0$
- **Extremist minor cluster**  $x(\infty) = 1 + \varepsilon/2$
- Rate of transfer from minor cluster to major cluster

-1-8

1+8

$$dm/dt = -mM \rightarrow m(t) \sim \varepsilon e^{-t}$$

Process stops when

$$x \sim e^{-t_f/2} \sim \mathcal{E}$$

#### Final minor cluster mass

$$m(\infty) \sim m(t_f) \sim \varepsilon^3$$

### Consensus

• Integrable for  $\Delta < 1/2$ 

 $\langle x^2(t) \rangle = \langle x^2(0) \rangle e^{-\Delta t}$ 



 $P_{\infty}(x) = 2\Delta\delta(x)$ 

Rate equations in Fourier space

 $P_t(k) + P(k) = P^2(k/2)$ 

Self-similar collapse dynamics

$$\Phi(z) \propto (1+z^2)^{-2}$$
  $z = \frac{x}{\langle x^2(t) \rangle}$ 

The Inelastic Maxwell Model, Ben-Naim & Krapivsky, Lecture Notes in Physics 624, 65 (2003)

#### **Pattern selection**

◆ Linear stability analysis  $P-1 \propto e^{i(kx+\omega t)} \Rightarrow \omega(k) = \frac{8}{k} \sin \frac{k}{2} - \frac{2}{k} \sin k - 2$ ◆ Fastest growing mode  $d\omega/dk = 0 \Rightarrow L = 2\pi/k = 2.2515$ ◆ Traveling wave (FKPP extremal selection)

 $d\omega/dk = \text{Im}(\omega)/\text{Im}(k) \implies L = 2\pi/k = 2.0375$ 

Patterns induced by wave propagating from boundary. However, emerging period is different L=2.155!

## Pattern selection intrinsically nonlinear

# **Traveling waves**



$$P-1 \propto \exp[-\lambda(x-vt)+i(kx+wt)]$$

### **Discrete opinions**

$$L_{\rm max} = 6$$
  $L = 5.67$   $L_{\rm trav\,wave} = 5.31$ 

## **Exponential initial conditions**





- Bifurcations induced at the boundary
- Periodic structure, nontrivial period
- Two types of bifurcations
  - 1. Nucleation of major branch
  - 2. Nucleation of minor branch

**Central cluster is stable** 

## Two kinds of opinions



symmetry breaking, packing

## **Conclusions: noiseless dynamics**

- Clusters form via bifurcations
- Periodic structure
- Alternating minor-major pattern
- Central party not always exists
- Power-law behavior near transitions

## Outlook

- Pattern selection criteria
- Gaps
- Role of initial conditions, classification
- Role of spatial dimension, correlations
- Disorder, inhomogeneities
- Tiling/Packing in 2D
- Discord dynamics (seceder model, Halpin-Heally 03)

Many open questions

#### **General features**



- Energy (Lyapunov) function exists: <x<sup>2</sup>> ×
- No cycles or strange attractors
- Uniform state is unstable (Cahn-Hilliard)



## **Discrete case yields useful insights**





**Initial conditions determine final state** 

Isolated fixed points, lines of fixed points