Bifurcations and Patterns in Opinion Dynamics

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http://cnls.lanl.gov/~ebn



Plan

- 1. Motivation: modeling social systems
- 2. Continuous opinions: simulations, scaling
- 3. Discrete opinions: general features, theory
- 4. Pattern selection: linear stability analysis
- 5. Extensions: initial conditions, 2D, noise

Modeling social dynamics

- Goal: predictive models of human opinions
- ♦ Relevance: politics, economics, consumer, sports

Questions

Are "physics concepts useful?Are human interactions predictable?

This should help

- •Large data sets available
- •Large number of humans N~10⁹
- Human opinions are quantitative

Quantifying opinions



Humans interact, opinions evolve

Basketball

NCAA Men's Basketball Home | Scores & Schedule | Rankings | Standings | Stats | Tea

Rankings

Division I Polls

AP Top 25

NCAA

- 1. Connecticut (37)
- 2. Duke (5)
- 3. Georgia Tech (21)
- 4. <u>Arizona</u> (4)
- 5. Stanford (3)
- 6. Wake Forest (1)
- 7. Oklahoma
- 8. Kentucky
- 9. North Carolina
- 10. St. Joseph's (PA)

USA Today/ESPN

- 1. Connecticut (18)
- 2. Duke (6)
- 3. Georgia Tech (5)
- 4. Arizona
- 5. Wake Forest (1)
- 6. Kentucky
- 7. Stanford
- 8. Oklahoma
- 9. North Carolina
- 10. St. Joseph's (PA) (1)

tendency to reach consensus?

The Compromise Process

Opinion measured by continuum variable

$$-\Delta < x < \Delta$$

Compromise: reached via pairwise interactions

$$(x_1, x_2) \rightarrow \left(\frac{x_1 + x_2}{2}, \frac{x_1 + x_2}{2}\right)$$

Conviction: restricted interaction range

$$\left|x_{1}-x_{2}\right|<1$$

- Minimal, one parameter model
- Mimics competition between compromise and conviction

Weisbuch 2001

Problem

• Given initial distribution

$$P_0(x) = \begin{cases} 1 & |x| < \Delta \\ 0 & |x| > \Delta \end{cases}$$

Find final distribution

$$P_{\infty}(x) = ?$$

Multitude of final states

$$P_{\infty}(x) = \sum_{i=1}^{N} m_i \delta(x - x_i) \qquad |x_i - x_j| > 1$$

Dynamics selects one (deterministically)

Multiple localized clusters (parties)

Numerical methods, kinetic theory



☑ Numerical integration of probability distribution

Kinetic theory: nonlinear rate equations

$$\frac{\partial}{\partial t}P(x,t) = \iint_{|x_1 - x_2| < 1} dx_1 dx_2 P(x_1,t) P(x_2,t) \left[2\delta(x - (x_1 + x_2)/2) - \delta(x - x_1) - \delta(x - x_2) \right]$$

E Direct simulation of stochastic process



Central party may or may not exist!



Hidden clusters



Tiny parties (mass <10⁻³), extremists

Bifurcations and Patterns



Self-similar structure, universality

Periodic sequence of bifurcations 10

- 1. Nucleation of minor cluster branch
- 2. Nucleation of major cluster branch
- 3. Nucleation of central cluster
- Alternating major-minor pattern
- Clusters are equally spaced



Period gives major cluster mass, separation

$$x(\Delta) = x(\Delta + L) \qquad L = 2.155$$

How many political parties?



Cluster mass

Masses are periodic

 $m(\Delta) = m(\Delta + L)$ m

Major mass

 $M \rightarrow L = 2.155$

Minor mass

$$m \rightarrow 3 \times 10^{-4}$$



Scaling near bifurcation points



L-2 is the small parameter explains small saturation mass

Heuristic derivation of exponents

- **Perturbation theory** $\Delta = 1 + \varepsilon$
- **Central cluster** $x(\infty) = 0$
- **Extremist minor cluster** $x(\infty) = 1 + \varepsilon/2$
- Rate of transfer from minor cluster to major cluster

-1-8

1+8

$$dm/dt = -mM \rightarrow m(t) \sim \varepsilon e^{-t}$$

Process stops when

$$x \sim e^{-t_f/2} \sim \mathcal{E}$$

Final minor cluster mass

$$m(\infty) \sim m(t_f) \sim \varepsilon^3$$

Consensus

• Integrable for $\Delta < 1/2$

 $\langle x^2(t) \rangle = \langle x^2(0) \rangle e^{-\Delta t}$



 $P_{\infty}(x) = 2\Delta\delta(x)$

Rate equations in Fourier space

 $P_t(k) + P(k) = P^2(k/2)$

Self-similar collapse dynamics

$$\Phi(z) \propto (1+z^2)^{-2}$$
 $z = \frac{x}{\langle x^2(t) \rangle}$

The Inelastic Maxwell Model, Ben-Naim & Krapivsky, Lecture Notes in Physics 624, 65 (2003)



Initial conditions determine final state

Isolated fixed points, lines of fixed points

General features



- Energy (Lyapunov) function exists: <x²> ×
- No cycles or strange attractors
- Uniform state is unstable (Cahn-Hilliard)



Discrete case yields useful insights



Pattern selection

◆ Linear stability analysis $P-1 \propto e^{i(kx+\omega t)} \Rightarrow \omega(k) = \frac{8}{k} \sin \frac{k}{2} - \frac{2}{k} \sin k - 2$ ◆ Fastest growing mode $d\omega/dk = 0 \Rightarrow L = 2\pi/k = 2.2515$ ◆ Traveling wave (FKPP extremal selection)

 $d\omega/dk = \text{Im}(\omega)/\text{Im}(k) \implies L = 2\pi/k = 2.0375$

Patterns induced by wave propagating from boundary. However, emerging period is different L=2.155!

Pattern selection intrinsically nonlinear

Traveling waves



$$P-1 \propto \exp[-\lambda(x-vt)+i(kx+wt)]$$

Discrete case

$$L_{\rm max} = 6$$
 $L = 5.67$ $L_{\rm trav\,wave} = 5.31$

Exponential initial conditions





- Bifurcations induced at the boundary
- Periodic structure, nontrivial period
- Two types of bifurcations
 - 1. Nucleation of major branch
 - 2. Nucleation of minor branch

Central cluster is stable

Two kinds of opinions



symmetry breaking, packing

Noisy dynamics

◆ Opinions change due to interaction with environment (news, events, editorials) $i → i \pm 1 \quad \text{with rate } D$

Add diffusion term

$$\lambda \to \lambda - Dk^2 \implies \lambda \cong (D_c - D)k^2 + \cdots$$

Sub-critical noise: slow coarsening (single party)

$$D_m = D/m, \quad m \sim (D_m t)^{1/2} \quad \Rightarrow \quad m \sim (Dt)^{1/3}$$

Super-critical noise: flat state stable (no parties)

Conclusions

- Clusters form via bifurcations
- Periodic structure
- Alternating minor-major pattern
- Central party not always exists
- Power-law behavior near transitions

E. Ben-Naim, P.L. Krapivsky, and S. Redner, Physica D 183, 190 (2003)

Outlook

- Pattern selection criteria
- Gaps
- Role of initial conditions, classification
- Role of spatial dimension, correlations
- Disorder, noise, inhomogeneities
- Tiling/Packing in 2D
- Discord dynamics (seceder model, Halpin-Heally 03)

Many open questions